

# A NOTE FROM US.

## HEAD ABOVE WATER MIDLAND

### Our Experience is the difference.

**Education + safety basics for child & caretaker followed by one-on-one lessons in how to successfully interact in and around water.**



Thank you for trusting Head Above Water Midland to educate your child through, what we hope, is a lifelong love of swimming. Although your child is the one in the pool, we expect parents to have key takeaways from our program. We aim to provide results and instill confidence in all our members.

We know that there are many options when it comes to participating in swim lessons, and we appreciate the opportunity to educate your family. We pride ourselves on being the elite swim school in West Texas. This title doesn't come without establishment, we're founded on decades of experience. Our founder and head coach, Jessica McCoy is a USA Swimming coach and member of the United States Swimming School Association. USA Swimming is the highest level of training a swim instructor can receive in the industry. She is also an American Red Cross CPR/AED/First Aid course instructor, teaching CPR/AED/First Aid courses on behalf of the American Red Cross.

Aside from certification credentials, Jessica also swam competitively for 22 years for nationally ranked teams such as First Colony Swim of Houston and Texas Longhorn Aquatics of Austin, the private swim club of the University of Texas. Additionally, Jessica swam for Southern Methodist University's Women's Swim Team at the NCAA level.

Jessica's accomplishments have resulted in invitations to speak at the United States Swimming School Association's National Conference as an expert in the industry.

Her decades-long swimming career and swim instruction career has led to providing excellent swim education through Head Above Water Midland. In this packet, you will find an outline of the upcoming swim season. Refer to this packet as a guide for frequently asked questions and resources.

Jessica considers Head Above Water Midland her ministry and hopes to be a blessing to all of her client's families. Jessica has a three-year-old son, Richard; and a one-year-old daughter, Mary Catherine. Jessica is married to Matthew McCoy who was born and raised in Midland.